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# CURRICULUM VITAE

## CHRIS MARSHALL

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The Cottage  
Bellfield Farm  
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### Profile

Name: Christopher Andrew John Marshall

Date of Birth: 31st July 1963

Status: Married, no children.

### Experience

#### Director & Founder No Boundaries Cricket Club - March 2022 to Present

NBCC is a Community Interest Company which raises awareness and funds for good causes and helps disadvantaged people and animals develop their Whakapapa through cricket related activities and education.

#### Advisor to Board TEAMS Charity (1148650) - January 2022 to Present

TEAMS is a UK based charity which supports the setup of sustainable enterprise, poverty relief, inspiring youth through talks or mentoring, community cohesion, raising awareness of local or international issues.

#### Governor Southall School - December 2021 to Present

Southall is a SEND school in Telford with around 170 children

#### Governor & Vice Chair, MERIT Pupil Referral Unit - July 2020 to May 2021

Merit is a short stay school (PRU) in Stoke on Trent for children with medical and mental health needs.

#### Director & Owner, Marshall Innovations Limited – 1985 to Present

[www.marshallinnovations.com](http://www.marshallinnovations.com)

Our family business which has developed a wide range of educational (Mathematics) materials for pre school and primary school children including New Curriculum Mathematics For Schools, Figure it Out TV Series, and a range of products including jigsaws, dominoes, board games and general manipulatives.

#### Partner, M2 Associates – 1995 to Present ([www.m2associates.info](http://www.m2associates.info))

VAT Partnership with my wife. It is through this Consultancy Business we completed two Management Buy Outs (MBO), specialising in the technology industry helping start ups and struggling companies to secure funding, new business, strategic partnerships and aiding staff development. Customers have been in the UK, Australia, America and Spain. It is also the vehicle we used for our ALStrays Transport & Re-Homing Project ([www.alstrays.com](http://www.alstrays.com)) - see below.

#### CEO, Pitman Training Limited – 1996 to 2000

Headhunted by parent PLC to turn the company around, in first year turned a £1m loss into a profit. Subsequently built the business up to 150+ Training Franchisees via a Management Buy Out, organic growth and acquisitions. Developed merger and acquisition skills, ownership experience, strategic development, high level negotiations and exposure within financial market (The City).

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## **Sales & Marketing Director, Europ Assistance — 1994 to 1995**

Joined to develop small business experience and first board level role. Developed Board experience, and senior relationship management.

## **Senior Manager, ICL (International Computers Limited — 1986 to 1994**

Joined as a Graduate Trainee (Technical Customer Service), moved into management within two years, becoming only graduate to ever be taken off graduate scheme within the two years, and youngest ever Senior Manager and Board Trainee. Developed General Management, Sales and Marketing skills.

## **Education**

Kingston University — MSc Information Systems Design & Management, 1988 - 1990 (funded by ICL)

Coventry University - BA (Hons) Economics, 1982 - 1986

St Louis Park High School, Minneapolis - High School Diploma, 1981 -1982

Stoke on Trent Sixth Form College - A'Levels (Pure Mathematics & Statistics, Economics, British Government & Politics, General Studies), 1979 - 1981

Trentham High School - O'Levels (Mathematics, English Language, English Literature, History, Physics, Biology, Chemistry) 1977 - 1979

## **Skills**

Leadership, Strategic Thinking, Problem Solving, Mentoring, Sales, Developing People, Technology, Communication.

## **Interests**

Sport (play Cricket & Golf), member at Yorkshire and Edgbaston Cricket Clubs

## **ALStrays & Spain**

In 2005 having just completed a start up in America and deciding not to take on the CEO role, we returned to our holiday home in Spain and decided to take a year out.

The year turned into 15, during which time I developed a range of highly successful blogs, wrote a column for the Telegraph for two years, and regularly contributed to Sky News and other UK and Spanish Media.

We also set up our not for profit community project ALStrays Transport & Re-Homing where we combined our business skills with a love for animals and a desire to help the abandoned and abused cats and dogs in Spain. To date this project has re-homed 2,550 cats and I have delivered 9,170 cats and dogs, driving 896,355 miles via Portugal, Spain, France, Bosnia, Romania, Germany, Holland, Belgium, Luxembourg and the UK through the pet transport business we set up, and still run, which has delivered 2300 Romanian Cats and Dogs to the UK.

We have adopted a total of 4 dogs (3 still alive) and 16 cats (13 still alive), so it is fair to say they play a large and important part in our lives, and whilst I have retired now from driving we are still actively involved with animal welfare and still work with a number of transporters and rescues as their UK representative post Brexit.

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